



Small Business Grant Winner



Prize Winner



ABOUT LIVE BREATHE FUTBOL

Ebon Olaloye has always loved soccer. As an undergraduate at Temple University, the Nigerian native played soccer every day. He realized that soccer was a major part of his life and wanted to do something with it. As his 21st birthday approached, Olaloye did just that. He created 21 t-shirts based on his love for soccer, put them for sale online, and marketed via Twitter. The shirts sold out in hours, and his passion brand Live Breathe Futbol was born.



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