



# Small Business Grant Winner



## TALL ORDER

FIT TO STAND TALL

2019 Bronze Prize Winner

### ABOUT TALL ORDER

A company founded on helping others, Mike and Dan Friedman, were inspired by the passing of their father in the 9/11 attacks and by the community of people that helped them when they were younger. Growing up with towering heights they often had trouble finding quality, stylish dress socks that fit comfortably. In true entrepreneurial style, these twin brothers saw an opportunity to fill a void in the men's sock industry and to give back to their community. Tall Order socks are offered in all sizes between 9-20 and are engineered with comfort and style. They also give back 10% of all profits to Tuesday's Children, an organization that provides support through traumatic loss.



2 INCHES OF REINFORCED STAY UP CUFF



144 NEEDLE



SOFT STRETCHABLE MATERIAL



EXTRA DURABLE BAND



3D PRINTED PATTERN



SMOOTH SEAM



MOISTURE CONTROL



CUSHIONED SOLE



ARCH SUPPORT

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