



# Small Business Grant Winner

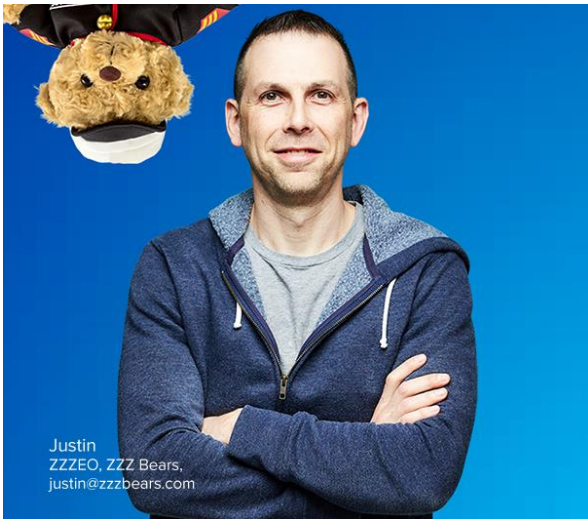


**ZZZ BEARS**

**2018 Prize Winner**

## ABOUT ZZZ Bears

From 2007-2012, Justin Baum was the lead writer of recruitment advertising for the United States Marine Corps. At the time, his daughter was having a hard time going to sleep – afraid of the dark and monsters under her bed. It was then that Justin realized that even children understand that Marines equal protection. So, he created a bear dressed like a Marine named Sgt Sleight that would stand guard as she slept. Today, Sgt Sleight and the Military Grade Sleep System are sold online (where people can personalize their bears) and on military bases around the country, and Justin donates bears monthly to the children of fallen heroes. Recently, Justin has expanded the line of bears to include other heroes including police, fire and healthcare.



**SHOP ZZZ Bears**

[zzzbears.com](http://zzzbears.com)

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